



Newsletter 05 - 31st October 2017

Welcome to the fifth edition of the Perth Innovation Newsletter. It has been delayed because of the [Concept Garden crowdfunding campaign](#) but things are now getting back to normal (or at least as normal as they ever are).

Surviving Brexit

Are you Brexit ready?

How will Brexit affect your industry and your customers?

What are your strategies to respond to Brexit?

Most information presented in the media is based on speculation, wishful thinking or scaremongering, depending upon your point of view. Angus Economics and Perth Innovation are getting together to help you to develop robust strategies, based on an unbiased, expert assessment of the likely effects of Brexit.

We will be running a workshop at the Vine Conference Centre in Dunfermline on 21st November. This workshop is aimed at small companies that do not have the opportunity to run the in-house version of the seminar. Even if you do not have business in Europe, if your customers, or suppliers, do, then Brexit will have an impact on your business.

Date: 21st November 2017 Location: The Vine Conference Centre, 131 Garvock Hill, Dunfermline, KY11 4JU Time 09:00 - 16:00 Cost: £96 (£80 + VAT)	Click Here to Buy Tickets
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LinkedIn articles and posts this month.

Articles:

[Why Crowdfunding?](#)

[Concept Garden – a tool for everyone!](#)

LinkedIn Posts:

[Greyhope Bay: 'The Bridge' towards a new image for Aberdeen.](#)

You may remember that Greyhope Bay was the charity of the month in my first newsletter. This is an interesting article about the next phase of the project.

[Research Risks](#)

Just a bit of fun (well I think it is funny).

[Remote businesses and broadband access.](#)

And interesting article from the Telegraph about the broadband problems faced by remote businesses in Scotland (sometimes remote means "not in a city").

Charity of the Month

[Dundee International Women's Centre.](#)

Imagine you are living in a foreign country, where you don't know the rules (written and unwritten) and the language is unfamiliar. Who would you turn to for help? Even as a Caucasian male living in Switzerland, I had some issues in finding help when I needed it. I can imagine how difficult it can be for ethnic minority women. DIWC gives such women a place to go for help, or even just to socialise. As they say on their website:

DIWC addresses the needs of women, with an emphasis on those from black and ethnic minority communities: we work to promote and create learning opportunities for women to gain the confidence, life skills, education and employability skills to participate better in social, educational, political and economic life

Visit the website to see more about the services they offer.

Charity of the Month - Part 2

This section is your opportunity to highlight a local charity that you feel deserves some exposure and support. Most of the charities highlighted so far have been from Scotland, but my intention is that the "local" means local to you, not me. If you are based in Germany, USA, Hong Kong, or anywhere else, feel free to nominate a charity that is local to you. All you need to do is give me the name of the charity and a link to the website.



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Our mailing address is:
Perth Innovation Ltd
King James VI Business Centre
Friarton Road
Perth, Perth & Kinross PH2 8DY
United Kingdom